



JOIN THE FTA  
TODAY!

# MEMBERSHIP

JOIN THE **ONLY** ASSOCIATION FOR FLEXOGRAPHIC  
AND BROADER PACKAGE PRINTING PROFESSIONALS

SINCE 1958

**LEADING FLEXO.  
ADVANCING  
PACKAGE PRINTING.**



# WHO WE ARE



## THE PREMIER PROFESSIONAL HOME FOR FLEXOGRAPHIC & PACKAGE PRINTING PROFESSIONALS

For 67 years, FTA has set the standard in technical education, certification, and innovation. With its deep industry roots and future-focused initiatives, FTA connects thousands of printers, suppliers, brand owners, and educators to advance excellence across the full packaging production process. From its world-renowned *FIRST* Certification Program to its flagship events—FORUM INFOFLEX—FTA is the industry's trusted source for training, standards, and collaboration.

## WHAT WE DO

Visit us online at [flexography.org](http://flexography.org) for information on membership



### FIRST TRAINING & CERTIFICATION

*FIRST* builds expertise through training, certifications, webinars, and publications.



### NETWORKING & EVENTS

Discover upcoming conferences and other events that bring the flexo industry together.



### FLEXO MAGAZINE

Stay ahead with the latest news, trends, and insights from industry experts.



### MEMBER-ONLY PORTAL

Access content and offerings reserved exclusively for FTA members.



LEADING FLEXO. ADVANCING PACKAGE PRINTING.

# IT ALL STARTS WITH AN FTA MEMBERSHIP

## MEMBER BENEFITS INCLUDE:

- ✓ Access to member only online portal **MemberConnect**
- ✓ Member exclusive **Webinars & Educational Resources**
- ✓ **Access to FLEXO Magazine & Archives** –The voice of the FTA
- ✓ **Member Pricing** for all training, education, award entries & FTA in-person events
- ✓ **Leadership Opportunities** through FTA volunteer engagement
- ✓ Quarterly **Member Meet-ups**
- ✓ Free **Technical Support**
- ✓ Complimentary listing in **FTA's Company Index**
- ✓ Access to **Wi\$e1 Member Discount Program**

## BENEFITS FOR NEW MEMBERS:

- ✓ **One Complimentary FIRST Level I**
- ✓ **3 Complimentary Entries** for Excellence in Flexography Awards

"As a print enthusiast, FTA Webinars check all the boxes for me. Everything from ink basics and metering, prototyping and proofing, color theory and consistency, mounting tape optimization, the future of corrugated packaging, printed electronics—the list goes on."

**Keith Nagle, Flint Group**

**BECOME  
A MEMBER  
TODAY!**





# FIRST CERTIFICATIONS

## THE ULTIMATE GUIDE TO FLEXOGRAPHIC QUALITY

With *FIRST* methodology, flexographers can identify potentially troublesome issues, benchmark press performance, utilize statistical analysis to maintain optimal conditions, perform accurate device calibrations, identify improvement opportunities and preserve stable conditions for repeatable results.



### **FIRST LIVE** NEW IN-PERSON, HANDS-ON TRAINING

Designed to provide foundational knowledge in flexographic printing, *FIRST* Level 1: Introduction to Flexography is now available as an in-person training experience—delivered at the customer's facility by an FTA-certified instructor. The new offering is available to any company in the industry and is ideal for groups as small as five employees.



### ONLINE *FIRST* CERTIFICATIONS

**Press Operator** – Builds flexographic printing experts who will consistently yield the best possible print quality.

**Pre Press Operator** – Creates experts in the field of flexographic prepress (graphics) operations.

**Implementation Specialist** – Yields experts in flexographic printing support, consultation and communication, who are proficient in communicating the principles and practices of *FIRST*.

LEARN MORE  
ABOUT *FIRST*



### **FIRST 7.0 BOOK**

*FIRST 7.0* provides all members of the flexographic supply chain with the technical information needed to produce high-quality and consistent print, pressrun after pressrun.



# EDUCATION

ONLINE COURSES, VIRTUAL WORKSHOPS, BOOKS AND BOOKLETS

## ONLINE COURSES FLEXOGRAPHY 101



This online, interactive course will give you a solid overview into the commonly-used printing process called Flexography. Ideal for beginners or those wanting a refresher, this 30-40 minute course provides an in-depth examination into the print process, what it is, how it works and the components behind this successful industry. At the completion of the course, you will have a solid grasp of the fundamentals of flexography.

## VIRTUAL WORKSHOPS

FLEXOGRAPHIC COLOR FUNDAMENTALS

FLEXOGRAPHIC PRINT QUALITY INSPECTION

FLEXOGRAPHIC NARROW WEB EMPLOYEE  
DEVELOPMENT TRAINING PROGRAM

**LEARN MORE  
ABOUT FTA  
EDUCATION**

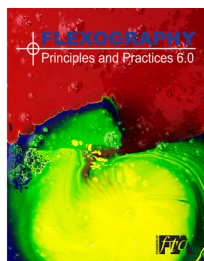


## BOOKS AND BOOKLETS



### FLEXOGRAPHY 101 BOOKLETS

For industry newcomers, these booklets offer valuable insights through clear, easy-to-understand explanations of essential flexographic concepts. For experienced professionals, you will reinforce and refresh your foundational knowledge with updated and reaffirmed core principles.

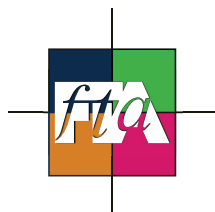


### FLEXOGRAPHY: PRINCIPLES & PRACTICES BOOK

First introduced in 1962 and now completely re-written, *Flexography: Principles & Practices 6.0* spans 29 chapters and 600 pages, packed with full-color illustrations, a detailed glossary, troubleshooting guides, and downloadable content. Widely used by everyone from newcomers to industry veterans, it remains the foundational resource for mastering the principles and practices of flexographic technology.

# WHERE FLEXOGRAPHERS CONNECT

FTA EVENTS



## FORUM INFOFLEX

*BY THE INDUSTRY, FOR THE INDUSTRY*

2027 FORUM INFOFLEX connects printers, converters, suppliers, and decision makers with expert-led education, real-world technical insights and the technologies shaping the future of flexographic print and packaging.



**fta** **TECHNICAL  
CONFERENCE**  
*Atlanta, GA* // SEP 30-OCT 1, 2026

**ADVANCING TECHNICAL CONVERSATION**

From breakthrough technologies to process improvements, the FTA Technical Conference delivers the expert knowledge and the insights you need to lead in an evolving print landscape. Designed for professionals looking to sharpen their skills and stay ahead of industry trends, this is where the most pressing technical challenges in print get solved.



**VIEW EVENTS  
CALENDAR**



**LEADING FLEXO. ADVANCING PACKAGE PRINTING.**



# WAYS TO GET INVOLVED

## COMMUNITIES



### WOMEN OF FLEXO

Comprised of industry opportunities for members who work to support and promote women in the flexographic industry. Members are organized into four subcommittees, encompassing marketing/strategy, recruitment, mentorship and leadership diversity.



### LIFT LEADERS INSPIRING FLEXO'S TOMORROW

Young flexographers who seek to participate in problem-solving work groups, tackle unique projects, network with peers, gain an inside look into FTA's structure and have an opportunity to serve the profession in a growing capacity in the near future.



**APPLY TO  
VOLUNTEER**



## COMMITTEES



### FIRST

Industry members who are responsible for providing updates to future versions of Flexographic Image Reproduction Specifications & Tolerances (FIRST).



### FQC FLEXO QUALITY CONSORTIUM

FQC aims to help flexographers better understand factors affecting flexographic image quality.



### AWARDS

Industry members who oversee the annual awards competition and participate in judging.

**AND MORE!**

# SETTING THE STANDARD FOR EXCELLENCE

## AWARDS AND HONORS

FTA's honors and awards are among the most prestigious accolades in the flexographic industry.

Each winning individual, company, product and print is chosen by industry members – nobody is better qualified to evaluate and weigh in on their value and importance.

Recipients are announced at the annual Awards Banquet, at FORUM INFOFLEX; there, before a packed room of fellow flexographers, those honorees are brought to the stage and rightly recognized for their achievements and contributions to the industry.

**LEARN MORE  
ABOUT FTA  
AWARDS**

## AWARDS AND RECOGNITION PROGRAMS:

***Excellence in Flexography Awards***

***Sustainability Excellence Award***

***Technical Innovation Award***

***FTA Hall of Fame***

***FTA Printer of the Year***

***FTA Supplier of the Year***

***FFTA Scholarships***



**LEADING FLEXO. ADVANCING PACKAGE PRINTING.**



# LEADING INDUSTRY NEWS

FLEXO MAGAZINE



For the latest in flexo news or upcoming FTA events and education opportunities

## STAY CONNECTED



**SUBSCRIBE  
TO FLEXO  
MAGAZINE**



**VIEW FLEXO  
MEDIA KIT**

# FLEXO

THE FLEXOGRAPHIC TECHNOLOGY SOURCE

*FLEXO* Magazine delivers expert guidance on topics such as narrow, mid, and wide web printing; ink, anilox, and doctor blade usage; packaging formats; color management; prepress; and sustainable practices. The magazine also shines a spotlight on FTA members and showcases key industry events, including FORUM INFOFLEX and the FTA Technical Conference.

Stay up to date with member highlights, industry news, and FTA updates provided in our bi-weekly *FLEXO* e-news.

**“For over 65 years, Anderson & Vreeland has been a committed partner and supporter of the FTA. FLEXO Magazine has helped keep our brand visible while giving us a valuable platform to share technical knowledge and contribute to industry advancements. As a trusted resource that champions innovation and education, FLEXO Magazine continues to be an important partner in our ongoing success.”**

**Courtney Pazdra,  
Anderson & Vreeland**



**#WeAreFTA**

VISIT US ONLINE TO LEARN MORE ABOUT THE FTA

**WWW.FLEXOGRAPHY.ORG**



**MEMBERSHIP**



**FIRST  
TRAINING**



**FTA  
EVENTS**



**WAYS TO GET  
INVOLVED**