



MEMBERSHIP

JOIN THE **ONLY** ASSOCIATION FOR FLEXOGRAPHIC AND BROADER PACKAGE PRINTING PROFESSIONALS

SINCE 1958

LEADING FLEXO.
ADVANCING
PACKAGE PRINTING.



WHO WE ARE



THE PREMIER PROFESSIONAL HOME FOR FLEXOGRAPHIC & PACKAGE PRINTING PROFESSIONALS

For 67 years, FTA has set the standard in technical education, certification, and innovation. With its deep industry roots and future-focused initiatives, FTA connects thousands of printers, suppliers, brand owners, and educators to advance excellence across the full packaging production process. From its world-renowned FIRST Certification Program to its flagship events—FORUM INFOFLEX—FTA is the industry's trusted source for training, standards, and collaboration.

WHAT WE DO



FIRST builds expertise through training, certifications, webinars, and publications. Visit us online at flexography.org for information on membership



NETWORKING & EVENTS

Discover upcoming conferences and other events that bring the flexo industry together.



Stay ahead with the latest news, trends, and insights from industry experts.



MEMBER-ONLY PORTAL

Access content and offerings reserved exclusively for FTA members.



IT ALL STARTS WITH AN FTA MEMBERSHIP

MEMBER BENEFITS INCLUDE:



Member exclusive **Webinars** & Educational Resources



Access to FLEXO Magazine & Archives - The voice of the FTA



Member Pricing for all training, education, award entries & FTA in-person events



Access to member only online portal *MemberConnect*



Complimentary listing in FTA's Member Directory



Leadership Opportunities through FTA volunteer engagement



Free **Technical Support**



One Complimentary Excellence in Flexography award entry



Access to **Wi\$el Member Discount Program**

BENEFITS FOR NEW MEMBERS:



One Complimentary FIRST Level I



Three ComplimentaryExcellence in Flexography awards entries

"As a print enthusiast, FTA
Webinars check all the
boxes for me. Everything
from ink basics and
metering, prototyping and
proofing, color theory and
consistency, mounting tape
optimization, the future
of corrugated packaging,
printed electronics—the list
goes on."

Keith Nagle, Flint Group

BECOME A MEMBER TODAY!



FIRST CERTIFICATIONS

THE ULTIMATE GUIDE TO FLEXOGRAPHIC QUALITY

With FIRST methodology, flexographers can identify potentially troublesome issues, benchmark press performance, utilize statistical analysis to maintain optimal conditions, perform accurate device calibrations, identify improvement opportunities and preserve stable conditions for repeatable results.







FIRST LIVE NEW IN-PERSON, HANDS-ON TRAINING

Designed to provide foundational knowledge in flexographic printing, FIRST Level 1: Introduction to Flexography is now available as an in-person training experience—delivered at the customer's facility by an FTA-certified instructor. The new offering is available to any company in the industry and is ideal for groups as small as five employees.



ONLINE FIRST CERTIFICATIONS

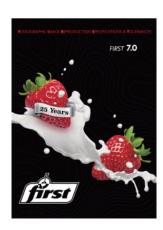
Press Operator - Builds flexographic printing experts who will consistently yield the best possible print quality.

Pre Press Operator - Creates experts in the field of flexographic prepress (graphics) operations.

Implementation Specialist - Yields experts in flexographic printing support, consultation and communication, who are proficient in communicating the principles and practices of *FIRST*.







FIRST 7.0 BOOK

FIRST 7.0 provides all members of the flexographic supply chain with the technical information needed to produce high-quality and consistent print, pressrun after pressrun.

EDUCATION

ONLINE COURSES, VIRTUAL WORKSHOPS, BOOKS AND BOOKLETS

ONLINE COURSES FLEXOGRAPHY 101



This online, interactive course will give you a solid overview into the commonly-used printing process called Flexography. Ideal for beginners or those wanting a refresher, this 30-40 minute course provides an in-depth examination into the print process, what it is, how it works and the components behind this successful industry. At the completion of the course, you will have a solid grasp of the fundamentals of flexography.

VIRTUAL WORKSHOPS

FLEXOGRAPHIC COLOR FUNDAMENTALS

FLEXOGRAPHIC PRINT QUALITY INSPECTION

FLEXOGRAPHIC NARROW WEB EMPLOYEE DEVELOPMENT TRAINING PROGRAM

LEARN MORE ABOUT FTA EDUCATION

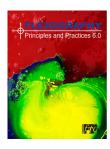


BOOKS AND BOOKLETS



FLEXOGRAPHY 101 BOOKLETS

For industry newcomers, these booklets offer valuable insights through clear, easy-to-understand explanations of essential flexographic concepts. For experienced professionals, you will reinforce and refresh your foundational knowledge with updated and reaffirmed core principles.



FLEXOGRAPHY: PRINCIPLES & PRACTICES BOOK

First introduced in 1962 and now completely re-written, *Flexography: Principles & Practices 6.0* spans 29 chapters and 600 pages, packed with full-color illustrations, a detailed glossary, troubleshooting guides, and downloadable content. Widely used by everyone from newcomers to industry veterans, it remains the foundational resource for mastering the principles and practices of flexographic technology.

WHERE FLEXOGRAPHERS CONNECT

FTA EVENTS



BY THE INDUSTRY, FOR THE INDUSTRY

Future Focused. Flexo Driven. The 2026 FORUM INFOFLEX heads to Milwaukee,—bringing the flexographic community together in a region home to one of the highest concentrations of industry expertise and leadership. Designed to address the industry's most pressing challenges, our event offers in-depth, expert-led sessions with real-world takeaways.







ADVANCING TECHNICAL CONVERSATION

From breakthrough technologies to process improvements, the FTA Technical Conference delivers the expert knowledge and the insights you need to lead in an evolving print landscape. Designed for professionals looking to sharpen their skills and stay ahead of industry trends, this is where the most pressing technical challenges in print get solved.



WAYS TO GET INVOLVED

COMMUNITIES







APPLY TO VOLUNTEER

WOMEN OF FLEXO

Comprised of industry opportunities for members who work to support and promote women in the flexographic industry. Members are organized into four subcommittees, encompassing marketing/strategy, recruitment, mentorship and leadership diversity.

LIFT LEADERS INSPIRING FLEXO'S TOMORROW

Young flexographers who seek to participate in problem-solving work groups, tackle unique projects, network with peers, gain an inside look into FTA's structure and have an opportunity to serve the profession in a growing capacity in the near future.



COMMITTEES



FIRST

Industry members who are responsible for providing updates to future versions of Flexographic Image Reproduction Specifications & Tolerances (FIRST).



FQC

FLEXO QUALITY CONSORTIUM

FQC aims to help flexographers better understand factors affecting flexographic image quality.



AWARDS

Industry members who oversee the annual awards competition and participate in judging.

AND MORE!

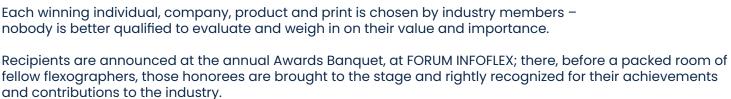
SETTING THE STANDARD FOR EXCELLENCE

AWARDS AND HONORS

FTA's honors and awards are among the most prestigious accolades in the flexographic industry.

Each winning individual, company, product and print is chosen by industry members – nobody is better qualified to evaluate and weigh in on their value and importance.

fellow flexographers, those honorees are brought to the stage and rightly recognized for their achievements and contributions to the industry.



AWARDS AND RECOGNITION **PROGRAMS:**

Excellence in Flexography Awards

Sustainability Excellence Award

Technical Innovation Award

FTA Hall of Fame

FFTA Scholarships



LEARN MORE ABOUT FTA

AWARDS



LEADING INDUSTRY NEWS

FLEXO MAGAZINE



For the latest in flexo news or upcoming FTA events and education opportunities

STAY CONNECTED



SUBSCRIBE TO FLEXO MAGAZINE



VIEW FLEXO
MEDIA KIT



FLEXO Magazine delivers expert guidance on topics such as narrow, mid, and wide web printing; ink, anilox, and doctor blade usage; packaging formats; color management; prepress; and sustainable practices. The magazine also shines a spotlight on FTA members and showcases key industry events, including FORUM INFOFLEX and the FTA Technical Conference.

Stay up to date with member highlights, industry news, and FTA updates provided in our bi-weekly *FLEXO* e-news.

"FLEXO Magazine is the industry's leading periodical for industry insights such as technical developments, innovation and GMPs. While there are other worthy periodicals still in publication, FLEXO provides the most emerging and comprehensive data/intel to support our continuous quest to print the perfect dot."

John McDowell, McDowell Label



#WeAreFTA

VISIT US ONLINE TO LEARN MORE ABOUT THE FTA

WWW.FLEXOGRAPHY.ORG



MEMBERSHIP



FIRST TRAINING



FTA EVENTS



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