

CALL FOR ENTRIES

2024 FTA **TECHNICAL INNOVATION** AWARD



INTENT TO COMPETE DEADLINE:
February 16, 2024

ENTER ONLINE

flexography.org/technical-innovation

2024 FTA **TECHNICAL INNOVATION AWARD**

RECOGNIZING INNOVATION

Have you or your company produced a new innovation, process or technology that powers the future of flexography? One that will shape our industry for years to come? One that will make a meaningful contribution toward the advancement of the flexographic printing process?

For more than two decades, FTA has sought to recognize and celebrate the incredible achievements made by individuals and companies, large and small, which have contributed to the growth of our industry.

Join the illustrious list of innovators. Submit your entry into the 2024 FTA Technical Innovation Awards today.

ELIGIBILITY

All representatives of the flexographic industry are eligible for the 2024 FTA Technical Innovation Award. Both FTA member and non-member organizations are invited to participate. Joint entries are welcome if two or more organizations are involved in developing an innovative technology. **The technology must be commercially available, must be proven in a commercial/industrial application and must be beyond beta-testing.** All entries must be specific to the flexographic printing industry.

TIMELINE / DEADLINE

All intent to compete forms must be submitted by February 16, 2024 and final submission must be uploaded by March 1, 2024. Winners will be notified in April. A formal award presentation will take place at FORUM & INFOFLEX 2024, May 5 - 8, 2024 in Kansas City, MO. The award-winning technology will also be featured in exclusive articles in FLEXO Magazine.

HOW TO ENTER

Simply complete the intent to compete form and return it to FTA on or before February 16, 2024.

Upon receipt of your intent to compete form and payment, FTA will send you an Electronic Portfolio by February 19, 2024 that will include three (3) folders. All information **MUST** be completed and uploaded no later than March 1, 2024.

- 1. The first folder** contains a PowerPoint template which must be used to describe:
 - Description of Technology,
 - Technical Achievement, and
 - Technical Impact on the Industry's Future
- 2. The second folder** must include:
 - Supporting Material Required
- 3. The third folder** must include:
 - User Testimonials (at least one (1) user company must submit a testimonial.)

ENTRY GUIDELINES

- 1. Each entry must consist of commercially available, result-oriented technology**
- All entries will be judged based only on the information provided
- Supporting materials substantiating each entry are required
- A detailed statement, or an account that accurately provides a thorough representation of the product submitted
- User testimonials - At least one (1) user company must submit a letter including a written declaration certifying the technology's character and performance, along with the value of the technology to their manufacturing process (i.e. how well it functions, return on investment, increases in productivity, etc.)
- A key contact individual is required on each entry to answer any follow-up questions
- All submissions will be considered disclosure of technology

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JUDGING

Entries will be judged by FTA member professionals and scored in six specific areas. In addition, the judges will place each entry into one of three categories. Those categories include:

Prepress – Graphics: Prepress workflow solutions to include file preparation and/or desktop applications and all plate imaging and plating technologies.

Prepress – Pressroom: Any device and/or products that would be used in the pressroom prior to print production.

Heavy Converting Equipment: Any types of presses and/or press components.

Written statements should not be more than 250 words.

1. DESCRIPTION OF TECHNOLOGY

- a. The technology must be described both clearly and accurately to ensure judges' complete understanding.
 - i. A detailed statement that clearly describes the technology submitted, who will use it, how it will be used, the users benefits and the expected outcomes of the technology.

2. TECHNICAL ACHIEVEMENT

- a. This category will be evaluated by the use of the new innovative technology produced by your company that contributes to the advancement of the flexographic industry.
 - i. What did you achieve?
 - ii. How did you achieve it?
 - iii. Why do you believe this is an achievement?

3. TECHNICAL IMPACT ON THE INDUSTRY'S FUTURE

- a. This category will be evaluated based on your company's assumptions of the product impact throughout the next five to 10 years.

4. SUPPORTING MATERIAL REQUIRED

- a. Your submission must include the following:
 - i. Product marketing literature in PDF format
 - ii. User manual in PDF format

- iii. Demonstration video or equivalent in digital format and/or photos of end-use results (i.e. samples, product, etc.)

5. USER TESTIMONIALS - AT LEAST ONE (1) USER COMPANY MUST SUBMIT A LETTER INCLUDING:

- a. A written declaration certifying the technology's character and performance, along with the value of the technology to their manufacturing process. (i.e. how well it functions, return on investment, increases in productivity, etc.)

6. PRESENTATION OF SUBMISSION

- a. All submissions will be evaluated on both the completeness of the application and electronic portfolio. Failure to complete your electronic portfolio in its entirety may disqualify your submission.

ENTRY FEES (per entry)

FTA Members - \$750 | Non-members - \$1,500

Entry fees will be used to cover all program expenses.

Please note: In accordance with its non-commercialism policy, FTA does not endorse specific products.

Questions?

Contact Joe Tuccitto at +1-631-737-6020 ext. 147 or email jtuccitto@flexography.org

Entry Deadline:
February 16, 2024

Past Technical Innovation Award Recipients

2023	AV Flexologic, MicroDynamics, Miraclon
2022	DuPont Cyrel Solutions SOMA spol sro
2021	Fathom Optics HYBRID Software Rheonics
2020	HYBRID Software Miraclon Corp Paper Converting Machine Co
2019	Esko Koenig & Bauer Flexotecnica Paper Converting Machine Co
2018	Eaglewood Technologies Hamillroad Software Ltd
2017	Esko Flint Group Mark Andy Inc
2016	Flint Group MacDermid Graphics Solutions PAD Peripheral Advanced Design FLEXOMAID
2015	Nuova GIDUE Srl
2014	Esko All Printing Resources Inc
2013	Berry Plastics Corp GMG GmbH & Co Mark Andy Inc
2011	MacDermid Printing Solutions Mark Andy Inc

2010	Bobst Group/Fischer & Krecke GmbH
2009	Eastman Kodak Co
2008	Omet Srl
2007	AV Flexologic InkSpec PAD
2006	Mark Andy Inc
2005	Windmoeller & Hoelscher Corp
2004	Creo Inc
2003	DuPont Imaging Technologies Rotometrics
2002	Arpeco Engineering Ltd
2001	Paper Converting Machine Co
2000	Comco International Inc
1999	MacDermid Inc
1998	DuPont Products/Barco Graphics Professional Computer Corp
1997	Aquaflex/Webtron
1996	The FIT Group Inc

All company names were current at the time the award was received.

SUBMIT YOUR ENTRIES TODAY!

